

# SENSATIONAL SNACKING

PROFITABLE SNACKING SOLUTIONS
WITH SENSATIONS®



## MAKE SNACKS SENSATIONAL!

Snacking isn't just a side act—it's a full-on dining experience. Consumers are craving bold, shareable, and satisfying bites, and operators who tap into this growing trend can drive traffic and boost profits. According to Datassential, at least 7-in-10 operators claim that snacks are profitable, sell well, and are a good platform for flavor experimentation. Get ready to turn snack time into prime time!

#### 74%

of consumers have a snack in place of a traditional meal at least once per week.

**Total Food Cost** 

Suggested Menu Price



### Memphis Hot Jumbo Crab Dip

**GROSS PROFIT** 

\$4.34



\$1.65

\$5.99

per portion



















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