

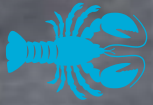
KING &
PRINCE[®]
SEAFOOD

Sea. Taste. Enjoy!®



LET'S CELEBRATE OKTOBER SEAFOOD FEST!

We're blending the rich traditions of German cuisine with the bounty of the sea. According to Datassential, German cuisine is in the adaption phase with trendy restaurants menuing it. Explore a variety of German-inspired recipes from Chef Brett infused with a seafood twist, each promising to excite your taste buds and celebrate National Seafood Month in style. **Prost!**



Lobster Knödel

Lobster Sensations® is a standout in this Lobster & Bacon Knödel dish. Serve the knödel with a creamy butter parsley sauce, they're easy to make and bursting with flavor. It's a dish that captures the essence of German cuisine and is sure to be a hit!



FOOD COST
33%
GROSS PROFIT
\$10.77

6 oz. King & Prince® Lobster Sensations® (#004610)	\$4.02
Other Ingredients	\$1.20
Total Food Cost	\$5.22
Suggested Menu Price	\$15.99



Crispy Gold Pack[®] Shrimp with Obatzda Bavarian Cheese Spread

Upgrade your starters with Mrs. Friday's[®] Gold Pack Shrimp, paired with an Obatzda Bavarian Cheese Spread. Picture the unbeatable crunch of crispy shrimp dipped into the creamy richness of the cheese spread. It's a crave-worthy combination!

57%

of U.S. consumers are interested in seeing global seafood dishes at restaurants near them.

Source: Datassential, 2023



FOOD COST
30%
GROSS PROFIT
\$11.24

5 Mrs. Friday's [®] Gold Pack [®] Fantail Shrimp (#013220)	\$2.65
Other Ingredients	\$2.10
Total Food Cost	\$4.75
Suggested Menu Price	\$15.99



Krabbycakes® Schnitzel

Celebrate with a delicious twist on tradition: a German-inspired Krabbycakes® Schnitzel, topped with a tangy lemon, thyme, and Dijon cream. This festive recipe transforms Mrs. Friday's® Krabbycakes® into a Bavarian delight, combining crispy, golden perfection with a creamy sauce.



FOOD COST
30%
GROSS PROFIT
\$9.04

2 Mrs. Friday's® Krabbycakes® (#073550)	\$2.06
Other Ingredients	\$1.89
Total Food Cost	\$3.95
Suggested Menu Price	\$12.99



Coconut Shrimp Bowl with Braised Cabbage, Apples & Bacon

Who doesn't love the comfort of a bowl? Savor Mrs. Friday's® Deep Cut Coconut Shrimp, alongside authentic German flavors. The golden, crunchy shrimp layered over a bed of braised cabbage with crisp apples and bacon, creates a blend of sweet and savory flavors in every bite.



FOOD COST
32%
GROSS PROFIT
\$10.89

5 Mrs. Friday's® Deep Cut Coconut Shrimp (#057446)	\$3.05
Other Ingredients	\$2.05
Total Food Cost	\$5.10
Suggested Menu Price	\$15.99



Craft Beer Battered™ Pollock & Bavarian Potato Salad

Add an exciting spin to the classic fish n' chips with our sustainably sourced Mrs. Friday's® Craft Beer Battered™ Pollock, served alongside a German Bavarian potato salad. This hearty meal is packed with generous portions, guaranteed to fill you up and leave you completely satisfied.



FOOD COST
23%
GROSS PROFIT
\$10.81

66%

of U.S. consumers
love or like Fish & Chips

Source: Datassential, 2023

2 Mrs. Friday's® Craft Beer Battered™ Pollock (#078612)	\$2.08
Other Ingredients	\$1.10
Total Food Cost	\$3.18
Suggested Menu Price	\$13.99



Tavern Battered[®] Cod Pretzel Bun Sandwich

Mrs. Friday's[®] Tavern Battered[®] Cod is ideal for this tasty fish sandwich, boasting the perfect size and crunch. It's topped with caramelized onions, simmered in German beer, and a whole grain German mustard, both complementing the flavor of the Tavern Battered[®] Cod fillets. Served on a soft pretzel bun, it's unforgettable.



FOOD COST
29%
GROSS PROFIT
\$10.69

2 Mrs. Friday's [®] Tavern Battered [®] Cod 2-3 oz. (#070053)	\$2.70
Other Ingredients	\$1.60
Total Food Cost	\$4.30
Suggested Menu Price	\$14.99



Lobster Studded Bavarian Pretzel

Enjoy this delicious Bavarian Pretzel, generously filled with Butterkäse cheese and premium Lobster Sensations®. This savory pretzel dipped in a flavorful whole grain Dijon butter sauce, creates an irresistible treat that's sure to leave you wanting more!



FOOD COST
34%
GROSS PROFIT
\$9.26

4 oz. King & Prince® Lobster Sensations® (#004610)	\$2.68
Other Ingredients	\$2.05
Total Food Cost	\$4.73
Suggested Menu Price	\$13.99



Creamy Jumbo Crab & Gruyère Strudel

Treat yourself to this Jumbo Crab & Gruyère Strudel, a tasty spin on a classic German pastry. Made with Jumbo Crab Sensations[®], this dish combines these flavor-filled jumbo crab lumps with nutty Gruyère cheese, all wrapped in a flaky strudel crust.



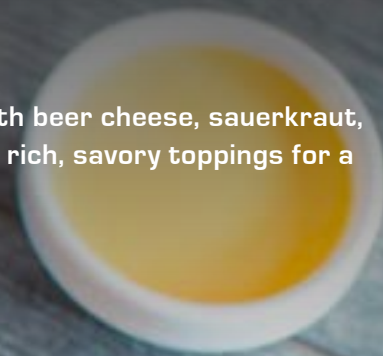
FOOD COST
33%
GROSS PROFIT
\$13.39

6 oz. King & Prince [®] Jumbo Crab Sensations [®] (#004630)	\$4.50
Other Ingredients	\$2.10
Total Food Cost	\$6.60
Suggested Menu Price	\$19.99



Loaded Seafood Hushpuppies with Beer Cheese, Sauerkraut, Bacon & Onions

Embrace the spirit of Oktoberfest with German-inspired Loaded Krabbycakes® topped with beer cheese, sauerkraut, bacon, and onions. Start with Mrs. Friday's® Breaded Mini Krabbycakes®, then pile on the rich, savory toppings for a flavor-packed appetizer!



FOOD COST
31%
GROSS PROFIT
\$8.32

12 Mrs. Friday's® Mini Krabbycakes® (#004510)	\$1.92
Other Ingredients	\$1.75
Total Food Cost	\$3.67
Suggested Menu Price	\$11.99



Tavern Battered[®] Cod Fischbrötchen

Mrs. Friday's[®] Tavern Battered[®] Cod shines in this German fish sandwich. With the perfectly golden Tavern Battered[®] Cod, a tangy slaw, and a creamy spread all nestled in a fresh roll, it's a blend of flavors that will have you craving seconds.

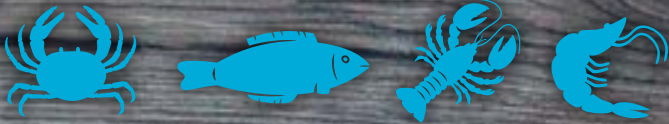


FOOD COST
22%
GROSS PROFIT
\$11.69

1 Mrs. Friday's [®] Tavern Battered [®] Cod 2-3 oz. (#070053)	\$1.35
Other Ingredients	\$1.95
Total Food Cost	\$3.30
Suggested Menu Price	\$14.99

CELEBRATE SEAFOOD

for Oktoberfest & Beyond!








**FAST
PREP**

**VALUE-
ADDED**

**LABOR-
SAVING**

**GUEST
FAVES**

For delicious, affordable seafood that's worth toasting, we've got you. King & Prince® Seafood has a wide range of popular, high-quality seafood solutions to create craveable dishes that maximize profit. For full recipes & more creative ideas on how we can help add seafood options to your menu, email us or visit us online:

marketing@kpseafood.com | kpseafood.com     

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