

## CONTEST OFFICIAL RULES:

### ELIGIBILITY

To be eligible, an entrant must be a sales team member/broker of King & Prince Seafood® or an affiliate brokerage and reside in the U.S. or its territories. The general public and all other Employees of King & Prince Seafood, their parent company, affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors, and the immediate family members, and persons living in the same household of such persons are not eligible. Entry constitutes permission to use entrants' name, voice, likeness, photograph, quotes or video footage without further permission.

### ENTRY

During the Promotion Period, each entrant may request our products from King & Prince Seafood to assist you in creating your recipe. Take a photo of your finished dish and upload this into a Power Point template online contest entry form, fill out the required fields: full legal name, e-mail address, business or organization name, recipe title, recipe ingredients w/ measurements and recipe instructions and submit by midnight on the last day of entry stated in promotion.

King & Prince Seafood chef and elected team members will determine the top 3 recipes, which will be judged on Simplicity, Flavor, Originality and Presentation.

Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void all of that entrant's entries and that entrant may be disqualified. Use of any automated system to participate in this Contest is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder. All entries become the property of King & Prince Seafood. No hard copy submissions accepted.

### GRAND PRIZE

One (1) Grand Prize winner will win one (1) First Place Prize. The First Place Prize includes \$500 and a spot at the Seafood University® Winner's Circle in 2025. One (1) Second Place Prize winner will win \$250.

One (1) Third Place Prize winner will win \$100. No other prize substitution permitted. The prize is nontransferable. Any and all prize related expenses, including travel expenses to Seafood University® and without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner(s).

## SELECTION OF WINNER

The Top three (3) recipe winners will be determined by King & Prince Seafood® chef and elected team members and notified via the email address provided upon entry, within 15 days of final approval by King & Prince Seafood® designated Contest panel members. Recipes must fit within the theme to be considered for the finals. The King & Prince Seafood® corporate chefs will cook the final three (3) recipe and score them:

Attribute	Score (out of 50)
Simplicity (# of ingredients/cooking steps)	10
Flavor	20
Originality	10
Presentation	10

## COLLECTION OF PERSONAL INFORMATION

Entrant's acceptance of the Official Rules and entry in the Contest constitutes agreement to allow the King & Prince Seafood to use of their personal information for both online and offline direct marketing purposes.

## GENERAL CONDITIONS

The Contest shall be controlled by those applicable laws and regulations of the State of Georgia. Further, participants release and agree to hold harmless King & Prince Seafood, their parents, affiliates, subsidiary companies, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injury, loss or damage of any kind to person, including death, and property, arising in whole or in part,

directly or indirectly, from acceptance, possession, use or misuse of the prize, participation in any Contest related activity, or participation in The King & Prince Seafood Broker Contest. Prizes are not transferable.

King & Prince Seafood reserves the right, at their sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or Web site; to be acting in violation of the Official Rules; to be acting in violation of the terms of the Web sites, or to be acting in a unethical or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods, and disqualify any entrant using any such method.

#### LIMITATIONS OF LIABILITY

King & Prince Seafood is not responsible for any incorrect or inaccurate information, whether caused by Web site users, tampering or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Web site. King & Prince Seafood is not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in the Contest or downloading or copying materials from or use of the Web site. If, for any reason, the King & Prince Seafood Contest or a drawing is not capable of running as planned by reason of infection by computer virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of King & Prince Seafood, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, King & Prince Seafood reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contest, or drawings, and select the winner or finalist(s) for the Contest, or for such drawings, from entries received prior to the action taken or in such other manner as deemed fair and appropriate by King & Prince Seafood.

Entrants and participants release and agree to hold harmless King & Prince Seafood, their parents, affiliates, subsidiaries and related companies, their advertising or promotion agencies or their respective officers, directors, employees, representatives and agents, from any and all liability for any injuries, damages or losses of any kind (including death), arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in any sweepstakes-related activity or any other activity otherwise related to, or in connection with, the Contest, including without limitation direct, indirect, incidental, consequential or punitive damages arising out of your access to and use of the King & Prince Seafood social media accounts/pages or the

downloading from and/or printing material downloaded from said sites. Without limiting the foregoing, everything on these sites are provided “as is” without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusion or liability for incidental or consequential damages or exclusion of implied warranties so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.