

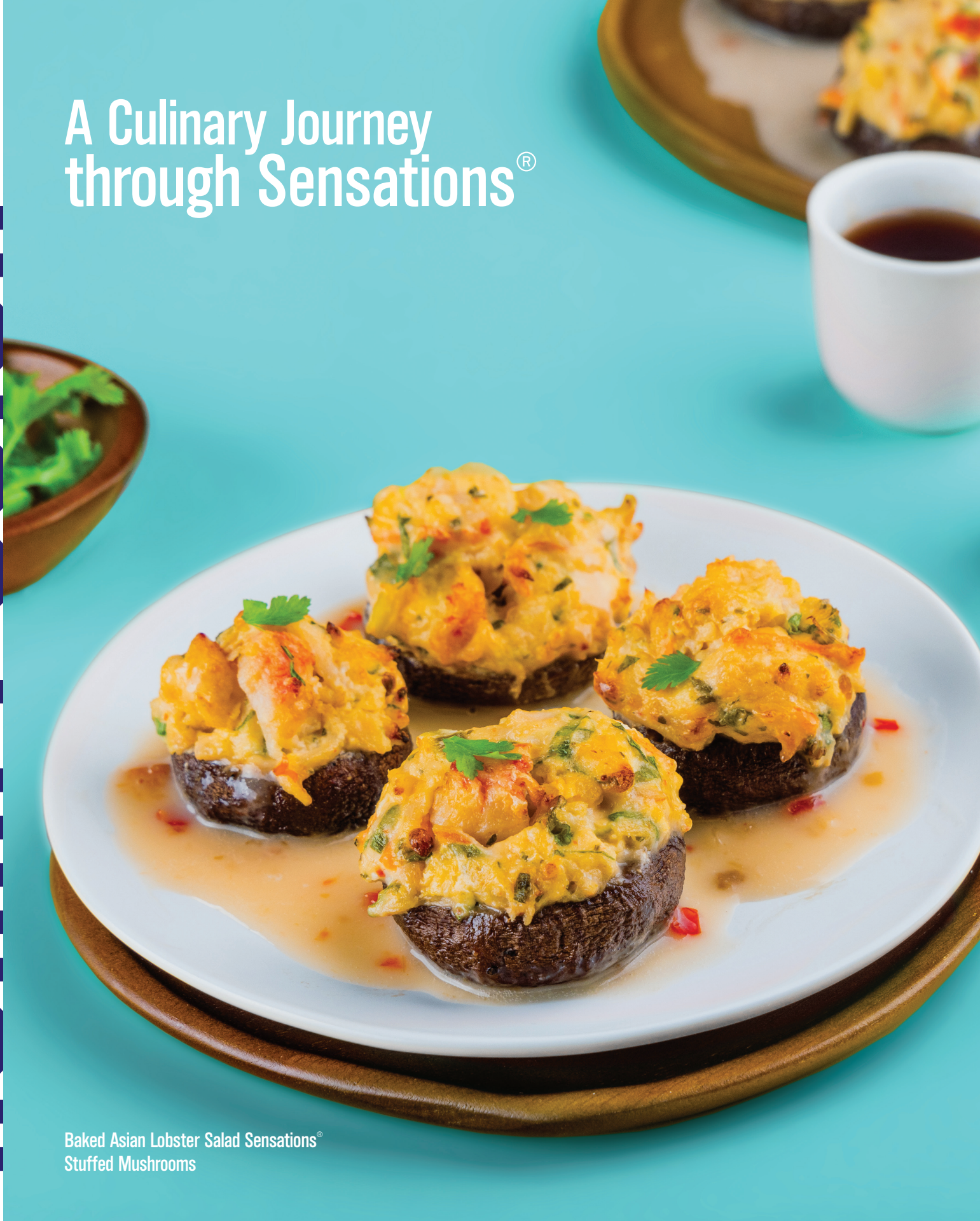
KING &
PRINCE[®]
SEAFOOD

Sea. Taste. Enjoy![®]

A Culinary Journey through Sensations[®]

ASIAN
SEAFOOD

Baked Asian Lobster Salad Sensations[®]
Stuffed Mushrooms



IMMERSE

into the rich flavors of Asia with these delectable dishes inspired by the region's culinary traditions. From savory stir-fries to mouthwatering noodle dishes, explore the versatility and convenience our products bring to Asian cuisine, promising a delightful experience for both chefs and diners alike.

Lobster Salad Sushi Roll

Dive into sushi superiority with this roll—because in a sea of sushi options, one with Lobster Salad Sensations® reigns supreme!

3 oz. King & Prince® Lobster Salad Sensations®, #004510	\$2.01
Other Ingredients	\$0.90
Total Food Cost	\$2.91
Suggested Menu Price	\$9.99

FOOD COST
29%

GROSS PROFIT
\$7.08



Cantonese Style Ginger Scallion Lobster with Hojicha Steamed Rice



FOOD COST
29%

GROSS PROFIT
\$10.69

30%
of Consumers are
interested in trying
HOJICHA

Source: Datassential, 2024

Experience the flavors of the wok-fried King & Prince Lobster Sensations®

5 oz. King & Prince® Lobster Sensations®, #004610	\$3.35
Other Ingredients	\$0.95
Total Food Cost	\$4.30
Suggested Menu Price	\$14.99

combined with ginger, scallions, and garden-fresh snow peas. Served alongside Hojicha-steamed rice, it's a flavorful Cantonese-inspired feast that will satisfy your cravings.

MENU FAVORITES

FOOD COST
25%

GROSS PROFIT
\$9.73

Lobster Salad Egg Rolls Mango Habanero Sauce

Savor the crispy perfection of these delectable egg rolls, filled with the irresistible King & Prince Lobster Salad Sensations® and a flavorful slaw. Dip into the mango habanero sauce for a sweet and spicy kick that amplifies every crispy bite!

3 oz. King & Prince® Lobster Salad Sensations®, #004510	\$2.01
Other Ingredients	\$1.25
Total Food Cost	\$3.26
Suggested Menu Price	\$12.99

ASIAN

-Indian, Japanese, Thai,
& Chinese- cuisines are
a dominating trend in
Seafood dishes.

Source: CDC Seafood Consumption Trends, 2023

BOWLS are one of the
fastest growing formats in
Seafood in Foodservice

23%
4-YEAR growth rate

Source: Datassential, 2023

FOOD COST
29%

GROSS PROFIT
\$9.89

Vietnamese Crab Cellophane Noodles

This Vietnamese-inspired creation highlights King & Prince Jumbo Crab Sensations®, crafting out the dish. Paired with delicate cellophane noodles and crisp bean sprouts, each bite promises a memorable culinary experience.

4 oz. King & Prince® Jumbo Crab Sensations®, #004630	\$3.00
Other Ingredients	\$1.10
Total Food Cost	\$4.10
Suggested Menu Price	\$13.99



Spicy Korean Seafood & Vegetable Soup

Delight in the robust flavors of this nourishing soup, featuring the star ingredient, Seafood Sensations®. With a fiery kick and a medley of fresh vegetables and rice, it's a hearty and satisfying dish that will warm your soul.

4 oz. King & Prince® Seafood Sensations®, #004530	\$1.80
Other Ingredients	\$1.10
Total Food Cost	\$2.90
Suggested Menu Price	\$9.99

FOOD COST
29%

GROSS PROFIT
\$7.09



IMPRESS YOUR GUESTS

FOOD COST
30%

GROSS PROFIT
\$9.11

Soba Salad with Lobster, Shiso and Nori

Savor the irresistible flavors of this soba salad. Tossed with vibrant shiso leaves and savory nori, it's a culinary delight that perfectly complements King & Prince Lobster Sensations®.

32%
of Consumers are
interested in trying
SHISO

Source: Datassential, 2024

4 oz. King & Prince® Lobster Sensations®, #004610	\$2.68
Other Ingredients	\$1.20
Total Food Cost	\$3.88
Suggested Menu Price	\$12.99





Unlock the essence of Asian flavors with King & Prince Seafood®. Elevate your menu with an array of seafood options designed to tantalize taste buds and create new guest favorites. With easy prep, consistent quality, and irresistible flavors, our seafood solutions are the perfect choice to inspire culinary excellence in kitchens nationwide.



For full recipes & more creative ideas on how Sensations® can help your menu
email or visit us online: marketing@kpseafood.com | kpseafood.com

